



2022 REPORT

FESTIVAL FOR THE FUTURE & THE IMPACT AWARDS
AOTEAROA'S BIGGEST LEADERSHIP & INNOVATION SUMMIT

**INSPIRING
STORIES.**

10
YEARS OF
IMPACT



**INSPIRING
SPEAKERS.**



“Wow. Just wow. It has been the most amazing experience being a part of this kaupapa. So full of hope for the future.”

MOANA O'NEIL
CHIEF EXECUTIVE, REDVESPA
GOLD-LEVEL FESTIVAL SPONSOR



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“What an incredible weekend! The passion and energy in the room was unmatched. Excited to see what our amazing rangatahi will achieve next!

ISABELLA DERVAN
MARKETING EXECUTIVE, GO MEDIA





“Two of the most inspiring events I’ve ever been to. I’ve learnt so much and can’t wait to use what I’ve learnt in my own life. Thank you!”

AIDAN HUNG
SCHOLARSHIP RECIPIENT,
DUNEDIN MULTI-ETHNIC COUNCIL



EXECUTIVE SUMMARY



GUY RYAN, CEO & FOUNDER
AT INSPIRING STORIES



KATIE TROTT, EVENTS &
EXPERIENCE MANAGER AT
INSPIRING STORIES

Kia ora!

For a tiny charity and team it's hard to believe that we just pulled off Aotearoa's biggest leadership and innovation summit – a huge collective effort.

COVID and winter flu made this year the most difficult operating environment that we have ever experienced. This included two of our staff not being able to attend the event due to COVID isolation despite having spent months working on it, through to MCs, speakers, panelists and volunteers. Talk about curveballs and adaptability!

Despite the challenges – what we achieved was hugely impressive. This year we hosted 1,400+ people at Festival for the Future, 250+ at The Impact Awards, and 150+ at Parliament for an event co-hosted in partnership with Silver Fern Farms. On top of this we increased access for more than 250+ young people through scholarship support, and awarded \$30,000 in prizes to support some of New Zealand's most inspirational young people who are making a difference for our communities and country.

Especially in the context of the challenges that we face as a society, bringing such a diverse group of people together to be inspired and share ideas and visions for the future is incredibly important. This report provides a glimpse into the magic that many people and organisations have helped to create.

The truth is – none of this would be possible without a significant amount of generosity and support from our community. To all of our attendees, our speakers and contributors, our funders and partners, our exhibitors, volunteers, our tiny team and board of trustees – thank you. Nā tō rourou, nā taku rourou ka ora ai te iwi – with your basket and my basket – the people will thrive.

Next year we have been offered an exciting opportunity for Festival for the Future to be one of the opening events for Tākina – Wellington's brand new convention centre due to open in June 2023. If you'd like to be involved get in touch. Mauri ora!

Ngā mihi nui,

Guy, Katie, and the team at Inspiring Stories

WHO IS INSPIRING STORIES?

At Inspiring Stories, we believe in the power of young people to create change. We back young people to build their capability and make a difference for our future. Thanks to support from our community, over the past decade we've built an impressive track record of programmes and partnerships that have supported thousands of young people. We've seen young people overcome adversity, build businesses, and lead projects that have made a tangible difference for our communities, Aotearoa and beyond.



The Festival is Aotearoa's biggest leadership and innovation summit. Connect with a diverse range of inspirational leaders and speakers, be inspired, and create the future!
www.festivalforthefuture.co



The Impact Awards celebrate young New Zealanders making a difference with \$30,000 in prizes across six categories – climate, enterprise, inclusion, wellbeing, local and global impact.
www.theimpactawards.nz



The Future Leaders programme supports young people in rural and provincial New Zealand to build their entrepreneurship and leadership capability, and make a difference in their backyard.
www.futureleaders.nz

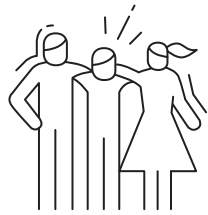


Inspiring Speakers is a social enterprise speaker bureau that represents top talent for paid speaking opportunities, and puts the profit back into scholarship opportunities for young people.
www.inspiringspeakers.co

OUR 10 YEARS OF **IMPACT**

13,000+

people have taken part
in our events & programmes



180+

projects & ventures
supported



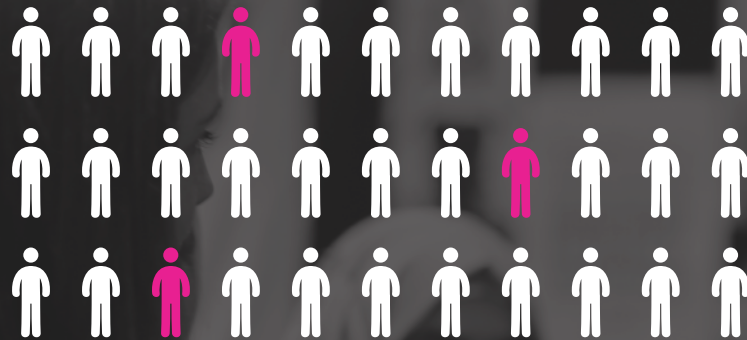
\$2M+

in-kind scholarship support
awarded across our programmes



\$100,000+

awards & seed funding
provided



50,000+

audiences reached via public speaking



“It’s been a life changing experience.”

SOPHIE WEENINK-SMITH
LOCAL IMPACT AWARD WINNER, 2021

**INSPIRING
STORIES.**

10
YEARS OF
IMPACT

2022 METRICS AT A GLANCE

1400+

ATTENDEES

UNIQUE PEOPLE ATTENDED FESTIVAL FOR THE FUTURE

ATTENDEES FROM EVERY REGION OF AOTEAROA NEW ZEALAND



8.6/10

LIKELY TO RECOMMEND

\$30,000

IN PRIZES AWARDED

TO SUPPORT INSPIRATIONAL YOUNG NEW ZEALANDERS LEADING CHANGE AS PART OF **THE IMPACT AWARDS**



ONLINE / HYBRID

PEOPLE ENGAGED IN THE FESTIVAL ONLINE FROM **21 COUNTRIES**

Countries represented – Australia, Cambodia, Canada, China, Denmark, Hong Kong, India, Ireland, Malaysia, Myanmar, Netherlands, New Zealand, Philippines, Samoa, Singapore, Sri Lanka, Switzerland, Thailand, United Kingdom, United States, Vietnam

250+

SCHOLARSHIPS

PEOPLE SUPPORTED TO ATTEND THE FESTIVAL THROUGH SCHOLARSHIP

1,750 PEOPLE SUPPORTED THROUGH SCHOLARSHIP IN SINCE 2011



MEDIA COVERAGE

55
STORIES

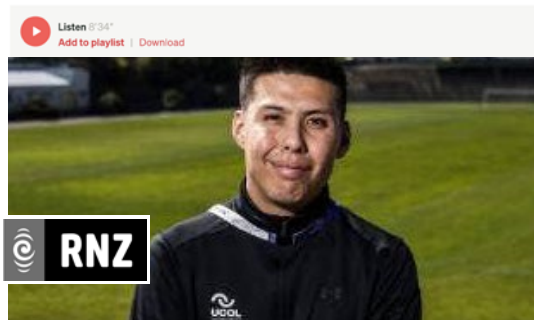
2M+
ESTIMATED
MEDIA REACH

ESTIMATED ADVERTISING VALUE OF **\$500K+** ACROSS A WIDE RANGE OF LOCAL & NATIONAL MEDIA OUTLETS

Manawatū student nominated for his work empowering young refugees

From *Afternoons with Jesse Mulligan*, 1:25 pm on 27 July 2022

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Impact Awards finalist Ali Muhammad on RNZ



Festival MC & Business for Impact panel moderator Izzy Fenwick in the NZ Herald



Impact Award winners on TVNZ Breakfast



Twin Harmony recognised for mahi to end family violence – Impact Awards story on Te Ao News



CEO of Prehome Kaikohe, Matenga Ashby, Impact Awards story on Te Ao News





From left: Guy Ryan (CEO & Founder of Inspiring Stories & The Impact Awards); Christian Prescott - Local Impact Award (Founder, Sneaker Clean NZ); Ihorangi Reweti-Peters - winner of the Wellbeing Award (Improving Access to Mental health and Counselling for Tamariki and Rangtahi Atawhai); Sam Ward - Local Impact Award (Organiser, Manukura GPS); Rilke Comer – winner of the Climate Award (Founder, Students for Climate Solutions Inc); Tanemahuta & Teakaraupo Pakeha-Heke - Local Impact Award (Twin Harmony); Mariner Fagaiava-Muller - winner of the Inclusion Award (Journalist); Courtney Davies - winner of the Global Award (Lead Sustainable Agriculture Instructor, MyFarmbase Africa Global Development Programme); Claudia Graves and Todd Foster - winners of the Enterprise Award (Co-founders, Hitch). **Not pictured:** Matenga Ashby - Local Impact Award (CEO, Prehome); Chantelle Cobby - Local Impact Award (Founder, The Micro-volunteering Collective).



THE IMPACT AWARDS

The Impact Awards celebrate inspirational young New Zealanders who are making a difference for our future, with \$30,000 in prizes across six award categories – climate, enterprise, inclusion, wellbeing, local and global. This year we received 300+ applications and nominations for the awards. More than 250+ people attended the Awards Ceremony held on the Saturday night during Festival, with CEOs and senior leaders seated alongside young leaders from across the nation as we announced the Award Winners.



THE IMPACT
AWARDS

\$30,000

AWARDED IN PRIZES ACROSS SIX
MAJOR AWARD CATEGORIES

250+

AWARDS CEREMONY ATTENDEES

300+

TOTAL NUMBER OF COMBINED
APPLICATIONS & NOMINATIONS
RECEIVED, WITH TEN REGIONS
OF AOTEAROA REPRESENTED

“So many amazing rangatahi
changing Aotearoa and our
world for the better.”

EMMA ANDERSON
PROGRAMME MANAGER,
MAYORS TASKFORCE FOR JOBS

THE IMPACT AWARD WINNERS



RILKE COMER
CO-FOUNDER, STUDENTS
FOR CLIMATE SOLUTIONS

Creating and empowering students to create solutions to climate change and achieve climate justice through law, science, policy and activism.



Proudly supported by



TODD FOSTER & CLAUDIA GRAVE
CO-FOUNDERS, HITCH

Fundamentally changing the way people move by providing software for organisations that measures, reports & reduces commuting carbon emissions.



Proudly supported by



MARINER FAGAIAVA-MULLER
JOURNALIST

Creating greater representation within the NZ newsrooms by canvassing stories with due alofa, as a result of the negative depictions of Pasifika created in New Zealand media.



Proudly supported by



IHORANGI REWETI-PETERS
IMPROVING ACCESS
TO MENTAL HEALTH
& COUNSELLING FOR
TAMARIKI AND RANGTAHI

Working to see young people in New Zealand state care have access to services they need to keep themselves and others safe.



Proudly supported by



COURTNEY DAVIES
LEAD SUSTAINABLE
AGRICULTURE INSTRUCTOR,
MYFARMBASE AFRICA
GLOBAL DEVELOPMENT
PROGRAMME

Leading environmental programmes for young people across New Zealand and Africa, with a focus on sustainable change and action.



Proudly supported by



THE IMPACT AWARD WINNERS



**TANEMAHUTA
& TEAKARAUPO**
PAKEHA-HEKE
TWIN HARMONY

Advocating to protect our whakapapa by breaking the cycle of violence within abusive whānau.



SAM WARD
ORGANISER, MANUKURA
GPS

Creating opportunities for young men to learn about leadership, to ensure they have a sense of belonging and purpose in life.



CHANTELLE COBBY
FOUNDER THE
MICROVOLUNTEERING
COLLECTIVE

Empowering 1,000+ people to make a meaningful difference in their communities, through bite-sized volunteer tasks.



CHRISTIAN PRESCOTT
FOUNDER, SNEAKER CLEAN
NZ

Creating opportunities and pathways for rangatahi, by putting sneakers on the feet of Kiwi kids in need.



MATENGA ASHBY
CEO OF PREHOME

Increasing healthy homes in the Far North and simplifying the building process for both General land and Maori Land.



Proudly supported by



“My cup is overflowing with aroha, gratitude, motivation and connections. See you next year!”

RANISHA CHAND
DUNEDIN MULTI-ETHNIC COUNCIL

THE IMPACT EXPO

Positioned in the heart of the Festival at TSB Arena, the Impact Expo & marketplace gave attendees the chance to engage with a range of impact-driven organisations. For our 20+ exhibitors, this enabled them to achieve a range of goals – from building brand awareness and gaining insights, to attracting talent, or simply showcasing products and services. Below are some examples from a few of our partners.



REDVESPA:
EVERYDAY SUPERHEROES

The team at Redvespa invited attendees to discover “What’s your superpower” by highlighting their own team of superheroes and creating an interactive, comic strip display to support attendees to answer this question.



**MINISTRY FOR
PRIMARY INDUSTRIES:**
OPPORTUNITY GROWS HERE

The team at MPI spotlighted the pathways and opportunities in the food and fibre sector, they supported attendees to “Find your next future” by bringing attention to a range of MPI projects currently underway.



SHARESIES:
INVESTOR LOUNGE

The team at Sharesies asked attendees what their investing goals are for the future, they gave attendees the opportunity to discuss their investment personality and shared tips for starting your own financial future.



EDUCATION NZ:
GLOBAL CITIZENSHIP

The team at Education NZ invited attendees to share what global citizenship meant to them, whilst highlighting their prime minister’s scholarship in exchange for barista-made fair trade organic coffee.



PANEL DISCUSSION IMAGINING DECOLONISATION – THE FUTURE OF AOTEAROA & TE TIRITI O WAITANGI

THE BRIEF

How are the impacts of colonisation still playing out in Aotearoa today? What are the core principles of The Treaty of Waitangi, and how can people and organisations help bring these to life? How might this improve outcomes for Māori and Aotearoa as a whole?

THE PANELISTS



Kaye-Maree Dunn
Entrepreneur & social justice advocate, passionate about better outcomes for Māori.



Mathew Reweti
Director of Advancement at Wellington College, and on the Board of Inspiring Stories.



Justice Hetaraka
Passionate about education of the history of Aotearoa through art & creativity.



Shaquille Shortland
Founder and Director of Tūāpapa Māori Language Academy & Consultancy.



Pania Newton
Pania helped lead the campaign to protect ancestral land at Ihumātao.



PANEL DISCUSSION

BUSINESS FOR IMPACT – BOLD LEADERSHIP FOR THE NEW ECONOMY

THE BRIEF

Who are the businesses demonstrating real impact in addressing the pressing issues we face? How? Consumers are caring more about the social and environmental impact of their purchasing decisions. Trillions of dollars is shifting into impact investment. What does leadership for the new economy look like?

THE PANELISTS



Izzy Fenwick
Emerging director for Aotearoa Circle, passionate about business for impact.



Sam Stubbs
Sam is the CEO of Simplicity, Aotearoa's fastest growing KiwiSaver.



Gerri Ward
Gerri is the Director of Climate Change and Sustainability at EY.



Dr Cristiano Marantes
Cristiano is the CEO of Ara Ake – Aotearoa's future energy centre.



Fei Bian Goh
Executive Strategy Advisor at Stuff – one of Aotearoa's newest B-Corps.



PANEL DISCUSSION

THE FUTURE OF FOOD – LEADERSHIP FOR A MORE SUSTAINABLE FOOD SYSTEM

THE BRIEF

Why is urgent action needed to create a more sustainable food system? How can we contribute towards this? What are some examples of leaderships & innovation across our business, government and community sectors working for a safe climate future?

THE PANELISTS



Samantha Walmsley-Bartlett
Environmental strategist at
Circularity.



Te Pūoho Katene
Founding Member of Future
Food Aotearoa, and Stanford
Business School Alumni.



Jack Keely
Part of the Agribusiness team
at KPMG, helping to facilitate
the global agri-food network.



Dr Jessica Hutchings
Internationally recognised
leader in indigenous food
systems and soil sovereignty.



Tim Dangen
Young Farmer of the Year
2022, passionate about
innovation in agriculture.



PANEL DISCUSSION THE NEXT GENERATION – WHERE TO FROM HERE?

THE BRIEF

What are the biggest challenges that young people are facing? What are some examples of young people leading change? How can we support and uplift the next generation? How can we ensure young people can reach their full potential, and amplify youth voice and leadership?

THE PANELISTS



Sophie Handford
Aotearoa's youngest elected Councillor and Future Leaders alumni.



Kii Small
Creative and entrepreneur behind the SaySo Project and Unpack podcast.



Heidi Parks
Champion for accessibility from Kawerau, and Local Impact Award winner 2021.



Pok Wei Heng
Organiser, Uplink Global Climate Justice Challenge, World Economic Forum.



Tiana Jakicevich
Advocate for marginalised and minority students, through Ngā Rangahautira



WORKSHOP SESSIONS

As well as access to the keynote speakers and panel discussions, Festival delegates had the opportunity to engage in a variety of 90-minute workshop sessions to help build ideas, knowledge and skills. Below is a glimpse of some of the sessions that were on offer.



Unleashing our Super Powers

Connecting like-minded people with complementary powers to solve wicked problems, now.

PRESENTED BY
REDVESPA



Investing 101: Getting Started

Learn the 'why' and 'how' people invest, and some key concepts to get you started on your investing journey!

PRESENTED BY
SHARESIES



Hono-ki-te-ao – Global Citizenship from a te ao Māori perspective

Learn ngā Mātāpono (key principles) ngā Tikanga (key practices) and ngā Manapou (key values) for taking action.

PRESENTED BY
EDUCATION NZ



Leadership for a more sustainable future

This session will explore the challenges and opportunities for a more sustainable future in Aotearoa.

PRESENTED BY
MINISTRY FOR THE ENVIRONMENT

SCHOLARSHIP SUPPORT

There are countless examples of young people that tell us the opportunity to attend Festival is a “life-changing” experience, and we’ve seen first hand what can happen as a result. Increasing access to life-changing opportunities through scholarship support for young people has always been a core part of our work at Inspiring Stories, and happens across all of our programmes. Our scholarship efforts are made possible thanks to generosity and support from a range of individuals, families and organisations.



250+

PEOPLE SUPPORTED THROUGH SCHOLARSHIP IN 2022

1,750+

FESTIVAL SCHOLARSHIPS PROVIDED SINCE 2011

“Such an eye opening experience. It’s really inspired me to fight for what I believe in and create change in my community.”

SOFEA HAIZAL
SCHOLARSHIP RECIPIENT

FUTURE LEADERS

Part of our Festival scholarship effort includes supporting young people from rural and provincial communities who are part of our Future Leaders programme. The year-round programme supports young people to build capability and confidence, and work on projects to make a difference in their community.



“...our crew created lifelong friendships, a potential internship, career pathways... Festival was an experience we will remember forever!!!”

NITA WALKER
COACH / KAIAKO
FUTURE LEADERS ŌPŌTIKI



MEET THE TEAM



Guy Ryan
CEO & Founder



Ella Fowler
Marketing &
Communications Manager



Jo Bailey
Operations Manager



Sonia Pearson
Head of Operations



JJ Stuart-Manning
Business Development
Manager



Anahera Pickering
Coach / Kaiako,
Future Leaders



Stephanie Jones
Head of Impact
& Programmes



Tony Fitzgerald
Business Development
Manager



Karen Hepi
Coach / Kaiako,
Future Leaders



Abi Croutear-Foy
Head of Revenue
& Partnerships



Anna Moreton
Future Leaders
Programme Manager



Petra Gray
Coach / Kaiako,
Future Leaders



Nik Shute
Chief People Officer



Katie Trott
Events & Experience
Manager



Nita Walker
Coach / Kaiako,
Future Leaders

www.inspiringstories.org.nz/our-team

BOARD & GOVERNANCE



Tamara Buckland, *Chair*

Originally from the Hawke's Bay and now based in Wellington, Tamara is a Co-founder and Director at the People & Culture Consultancy Bloom HQ.



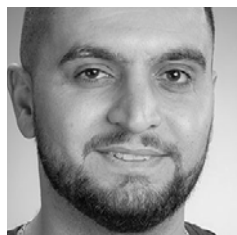
Matthew Reweti, *Trustee*

Matthew (Te Āti Awa) the Director of Advancement at Wellington College, and has a professional background in fundraising, marketing and sales.



Sarah Gibson, *Trustee*

Sarah is an owner and Executive Director of Redvespa – a certified B-Corp and Business Analysis consultancy with more than 100 staff across Aotearoa.



Kodrean Eashae, *Trustee*

A former refugee, is a member of the Kāpuia – Ministerial Advisory Group for Government; an Advisor for Refugee Background Students at Victoria University.



Guy Ryan, *Trustee*

Guy is the Founder of Inspiring Stories. He is a father of two young boys, an Edmund Hillary Fellow, and was awarded Young New Zealander of the Year in 2015.

www.inspiringstories.org.nz/our-board

PARTNERS AND SUPPORTERS




POWERED BY...



HOST CITY PARTNER

**Absolutely Positively
Wellington City Council**
Me Heke Ki Pōneke

GOLD PARTNERS










SILVER PARTNERS








BRONZE PARTNERS



New Zealand
National Commission
Te Kōwhiri Matua o Aotearoa mō UNESCO










MAYORS TASKFORCE FOR JOBS

CHAMPIONS

JOIN US AT TĀKINA IN 2023

We're excited to share that Festival for the Future will be one of the opening events for Wellington's brand new convention centre – Tākina – in June 2023. We'd love to have you part of this exciting new evolution. To discuss opportunities for involvement, become an official partner or secure tickets, get in touch today!



Guy Ryan

CEO & Founder

Guy@inspiringstories.org.nz

021 243 9869



JJ Stuart-Manning

Business Development Manager

JJ@inspiringstories.org.nz

021 222 7810

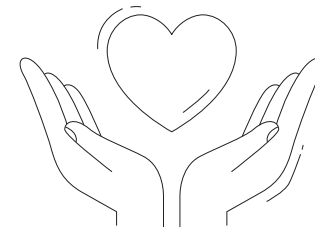


POWERED BY...

**INSPIRING
STORIES.**



HOW CAN YOU **HELP?**



As a tiny Kiwi charity, our work is only possible thanks to incredible generosity and support from our community. We need your support too. Below are three ways that you or your organisation can support our work. If you're not sure where to start or want to chat through some ideas, please get in touch!

DONATE TO INSPIRING STORIES – BECOME A CHAMPION FOR THE FUTURE

Champions for the future is a growing group of Kiwis just like you who make one off or regular donations to support our work, so that we can support others. And, because we're a registered Kiwi charity (#CC45932), you should be able to claim 1/3 of your donation back in tax. Win!

BANK ACCOUNT DETAILS

Bank: Kiwibank

Account Name: Inspiring Stories

Account Number: 38-9017-0138250-02



Donate via online banking:

Kiwibank #38-9017-0138250-07.

Or, scan to use your **credit card**.



BOOK NOW FOR 2023 – JOIN US AT FESTIVAL FOR THE FUTURE IN TĀKINA

Is your organisation looking to give back, pay it forward, or simply strengthen the sense of motivation and purpose amongst your team?

We work with an incredible range of purpose-driven organisations across the business, government and community sectors. We understand that every organisation is unique.

You could help by simply inviting us in to present to your team about what we do and the opportunities to get involved. You could make a donation to support our scholarship efforts and help increase access for young people. Or, you could purchase tickets for your staff and/or customers to attend.

BECOME AN OFFICIAL PARTNER OR SPONSOR

We have some fantastic opportunities available for organisations who share our vision and values, and want to come on board as an official partner or sponsor. To learn more, get in touch!



Guy Ryan

CEO & Founder

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JJ Stuart-Manning

Business Development Manager

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021 222 7810